

## JIM MCCORMICK JOINS TRENDLINE CAPITAL AS A PARTNER

July 5, 2022 – Wyomissing, PA – Trendline Capital Management Co., LLC (“Trendline Capital”), a private equity firm focused on investments in lower middle-market companies, is pleased to announce that James “Jim” McCormick has joined as a Partner.

“Jim is a great addition to Trendline Capital,” said Dan Casciano, co-founder and Managing Partner of Trendline Capital. “We have known and worked with Jim as an investment banker and advisor for the last 18 years. His expertise in middle-market M&A and his analytical skill set will be an immediate benefit to our partnerships as well as a valuable resource for our portfolio companies.”

Carter Cheskey, co-founder and Managing Partner of Trendline Capital, commented, “Adding Jim to the team reflects the success of our funds and our commitment to provide resources, talent, and expertise to our portfolio companies to support their growth and evolution.”

Prior to joining Trendline Capital, Jim McCormick was a Managing Director of Investment Banking at Boenning & Scattergood, Inc., where for nearly 20 years he worked extensively with middle-market companies on numerous transactions, advising owners and executive teams on sell-side and buy-side mergers and acquisitions, raising capital, and analyzing strategic alternatives and opportunities. At Boenning & Scattergood, Jim often worked with privately-held, family-owned, and owner-operated businesses on transactions with private equity groups, structuring deals that created liquidity for ownership, while also providing growth capital and expertise for the next generation of management. Jim’s transaction advisory experience spans a wide variety of industries, including manufacturing, distribution, consumer products, transportation, food and beverage, business services, apparel, building products, healthcare, and banking and financial services.

Before Boenning & Scattergood, Jim worked in the investment banking advisory groups of Griffin Financial, LLC, Berwind Financial, L.P., and Brown Brothers Harriman & Co. In addition, Jim’s background includes serving as a commercial loan officer for a regional bank and a vice president of finance for a private equity-backed company. Jim received a B.S. in Finance and International Business and a minor in Economics from The Pennsylvania State University and holds the Chartered Financial Analyst (CFA) designation.

“I am excited to join Trendline Capital,” said Jim McCormick. “I have a tremendous amount of admiration for what Trendline Capital has achieved and its approach to private equity investing. Based on their experiences as middle-market business owners and operators, Dan and Carter foster a culture of true partnership with the group’s portfolio companies, which I believe is a key element of their success. I look forward to working with them and their portfolio company executives to identify new growth opportunities and to continue to create value for all stakeholders.”

### **About Trendline Capital:**

Trendline Capital’s private equity funds focus on making equity investments in lower middle-market companies located primarily throughout the Mid-Atlantic U.S. We seek to partner with owners and experienced management teams of “traditional” manufacturing, distribution, and select service businesses to provide growth capital and strategic oversight with the dual objectives of: (1) creating liquidity for business owners, and (2) building great companies. Trendline Capital is headquartered in Wyomissing, Pennsylvania.

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