

Holiday Outdoor Décor starts the Holiday Season early by acquiring Temple Display, Ltd

October 1, 2021 – Allentown, PA - Holiday Outdoor Decor (“HOD”) has acquired Temple Display, Ltd a commercial holiday decorating company with nationwide coverage. The acquisition enables Holiday Outdoor Décor to continue expanding its territory beyond its historical market of the Northeast and Mid-Atlantic regions.

“Temple Display has been in business for over 30 years and has an unmatched track record of superior service and customer satisfaction. We are excited to welcome their team to the Holiday Outdoor Decor family,” says Julien Godbarge, CEO of Holiday.

Trendline Capital acquired Rileighs Outdoor Decor in January 2019 and rebranded the company Holiday Outdoor Décor after the acquisition of Clark Sales Display in June 2021. *“We’re very pleased with the growth HOD has experienced over the last 2 ½ years. This second add-on acquisition gives Holiday Outdoor Décor national reach, which will help us better navigate this fast-changing industry”* says Carter Cheskey, Managing Partner of Trendline Capital.

“Temple’s culture of excellent service and quality products is perfectly aligned with HOD. We look forward to their continued expansion,” added Dan Casciano, Managing Partner of Trendline Capital.

Tyler Temple will stay with the company for a transitional period. The company will operate under the trade name Temple Outdoor Decor.

About Trendline:

Trendline Capital Equity Partners I, LP is a private equity fund that specializes in acquiring lower-middle market traditional manufacturing, distribution and select service businesses located primarily in central and eastern Pennsylvania, southern New Jersey, and northern Maryland. Trendline is located in Wyomissing, Pennsylvania.

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